

**Minutes**  
**Economic Development Committee**  
**Tuesday, November 26, 2019 – 4:30 PM - New London City Council Chambers**

Members present: Morack, Leone, Pinch, Faucher, Steinhorst, Zaug, Kopitzke, Student Members S. Watling and M. Schmidt, Asman and Bishop. Thompson and Johnson absent.  
Also present: Ann Hunt, Tom O'Connell, and J. Beyer

Public present: Lynn Aprill, Terry Wegner, Scott Bleck, Missy Porath, Laura Marker, and Becky Marquardt.

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O'Connell/ Pinch to adopt the agenda, approved. The October 29th minutes were approved.
2. Lynn Aprill, from CESA 8 gave a presentation on the "Inspire" program. This covered an Academic and Career Planning program available at the schools that subscribe. The company, called 'Xello', offers an interactive way for students to research careers and develop a plan on how to reach those career goals.
3. Riverfront Development Update- Lou Leone gave an update on the project, stating it has been pushed back one year to allow for a better plan regarding the TIF district and the flood fringe management. The 6 acres at the river front and an empty lot across from the Library are part of this plan. The Utilities and the Public Works are working on the infrastructure needs, to get a cost on those items. By this time next year, all of these things should be aligned and applications for funds finished.
4. Leone reported info from other communities in regard to how they are assisting developers and encouraging growth.
5. Committee's Goals 2019 – the list was discussed. There were suggestions on revisions. Priorities were discussed, namely retaining current businesses and communication lines with those businesses being top priority. Also discussed were the committee's expectations for reports on a monthly and quarterly basis.
6. April Kopitzke from the Chamber gave her business updates. Nail and Spa has opened a second location at 1275 N Shawano St, offering manicures and pedicures. Super Lube is now 'Take 5 Oil Change'. Opening Soon is new business 'Innovative Industrial Staffing, Inc.' and also Mark Christopher Law Office at 209 N. Water St.
7. Future Activities and Speakers –  
Becky Hurt – Waupaca Job Center – [beckyhurt.letc@gmail.com](mailto:beckyhurt.letc@gmail.com)  
Oliver Buechse- Advancing AI Wisconsin
8. Public Comment- Scott Bleck spoke about the great conversation regarding the Inspire program. Terry Wegener recommended having Oliver Buechse speak about the AI program. He also spoke about the city working in collaboration with other cities, to fill resource needs, citing shared services help all.
9. Motion by O'Connell/ M.Schmidt to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 5:32 p.m.

Respectfully Submitted,  
Jackie Beyer, City Clerk