

July 20, 2016

**IMPORTANT:  
2017 Property Assessment Revaluation**



Dear Property Owner,

The City of New London will be completing a city-wide revaluation of all property for the 2017 property tax assessment roll. The City has contracted Keystone Appraisal Group, Inc., a Green Bay assessment firm, to complete this project. It has been determined that a complete revaluation is needed to ensure property tax assessments are fairly and equitably applied, as well as, maintaining compliance with State Statute Section 70.05(5)(b). The last city-wide revaluation was completed for the 2006 assessment roll.

The revaluation project will include interior and exterior inspections of all real estate located within the City. Interior inspections are an essential component in developing assessments that accurately depict a property's marketability in today's real estate environment. The interior inspections will be used to gather property data such as size, condition, rooms, and other characteristics. In addition, exterior photographs of each structure will be taken for City records.

Keystone property appraisers will be completing inspections by appointment. Sections of the City will be mailed postcards requesting the scheduling of an appointment with their office. These mailings will occur in batches over the next year. The revaluation project is to be completed by September of 2017.

Thank you in advance for your cooperation.

Sincerely,

Gary Henke  
Mayor  
(920) 982-8500

Adam Servi  
Project Coordinator/Assessor II  
(920) 437-3246 x202

