

Explore Starting a Business



Want to Start or Grow Your Own Business?

1. Do you know what kind of business you want to start, but are confused about what to do first?
2. Are you operating a small business and need help?
3. Do you have an idea for a business and want to know how to know if it will work?
4. Do you need to generate more cash flow in your small business?
5. Do you need help to develop a business plan?
6. Are you wondering how to find and connect to resources that help entrepreneurs and small business owners?

If you answered **YES** to any of these questions, then register to attend a complimentary **Explore Starting a Business** seminar! During this FREE seminar you will be introduced to why having an “entrepreneur mindset” is critical to your success in launching and growing a business. We’ll discuss the key questions you should consider and provide detail about how our Entrepreneurial Training Series prepares entrepreneurs and small business owners to acquire the knowledge, networks and confidence needed to build a business that lasts. We’ll wrap up by sharing 12 Essentials to help you with ramping up your business via marketing and PR. You’ll also get a chance to meet and talk to other people like you. You’ll leave this energizing session knowing how the Fox Valley Technical College Venture Center can help you with the business of your future from idea, to launch, to legacy.

Explore Starting a Business Details:

Date	Time	Location
Tuesday, November 27, 2018	5:30 - 8:30 PM	Clintonville Regional Center
Thursday, December 6, 2018	5:30 - 8:30 PM	New London Municipal Building

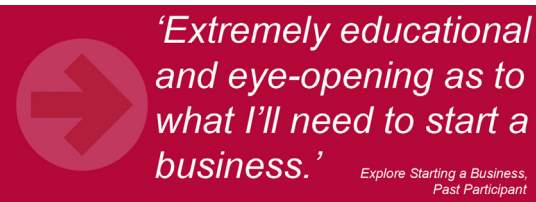
Register Online: www.fvtc.edu/SmallBiz



Session Information

Agenda:

- 5:30 - 5:45 pm Introductions
- 5:45 - 6:00 pm The Entrepreneur/Business Owner Mindset
- 6:00 - 6:30 pm Critical Questions to Consider when Launching a Start-up or Small Business
- 6:30 - 7:00 pm Entrepreneurship Training: The Experience and The Results
- 7:00 - 7:30 pm 12 Essentials when it comes to marketing, PR, and ramping up your business
- 7:30 - 8:30 pm Q & A and Networking



Event Registration Form

Register Online: www.fvtc.edu/smallbiz

Event Title	Explore Starting a Business
Location	
Date(s)	
Time(s)	
Event Fee	Free

Complete the registration form - all information is required.
Registration confirmations are sent to participants via email.

Participant Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

E-seed Success Story

Focus on the Entrepreneur: BrightStar

When a business grows its staff from two to more than 60 employees in just six years, something is working.

BrightStar owner Carol Brauer came to the Venture Center at Fox Valley Technical College right after she had launched her company six years ago. She wanted to grow her business, and grow it she did! With the help of the Venture Center, her home care services business has soared from two employees to more than 60.

